

September 12th, 2018

MEMO

TO: Gordon Myers, Director, North Carolina Wildlife Resources Commission

CC: Kyle Briggs, Chief Deputy Director

FROM: America's Wildlife Values Research Team
Colorado State University

RE: Fish and Wildlife Agency Culture Survey Data for NC Wildlife Resources Commission

As part of the America's Wildlife Values Project, North Carolina Wildlife Resources Commission participated in a survey of agency culture that measured employees' perspectives on fish and wildlife management and the culture of your agency. In particular, the survey looked at:

- Characteristics of your fish and wildlife agency
- Management priorities of your agency
- Processes for public & stakeholder inclusion in decision-making
- Employee perspectives on management and culture
- Wildlife Value Orientations of employees

Data were gathered in the NC Wildlife Resources Commission using an online survey in May and June of 2018. All permanent full-time employees were offered the opportunity to participate. In total, **389** usable responses were obtained, for a response rate of **63%**.

Attached are descriptive statistics outlining responses to each of the items on this survey and a list of complete comments provided by respondents in response to open-ended survey questions. In addition to this report, you will also receive a copy of the dataset used to run these analyses. You will notice that many demographic variables have been removed from this dataset to protect the anonymity of respondents, as promised in the original solicitation email and as required of us by law.

A report on our findings comparing culture across state fish and wildlife agencies and linking to public data through the America's Wildlife Values study will be sent to you separately in the fall.

We thank you for your help in this important research. If you have any questions regarding this state report, please contact Leeann Sullivan, the project's research assistant, at leeann.sullivan@colostate.edu.

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Table 1: Employees' views on agency characteristics

	<i>Very Uncharacteristic of my Agency</i>	<i>Somewhat Uncharacteristic of my Agency</i>	<i>Neither</i>	<i>Somewhat Characteristic of my Agency</i>	<i>Very Characteristic of my Agency</i>
Protectors of the state's natural resources	1.3%	2.1%	3.3%	34.7%	58.6%
Experts in natural resource management	1.3%	2.3%	3.1%	28.5%	64.8%
Enforcers of relevant natural resource law	2.3%	2.8%	3.6%	28.8%	62.5%
Innovative in its approach to management	3.1%	8.8%	14.4%	52.1%	21.6%
Adaptable in the face of change	3.4%	13.2%	13.2%	49.4%	20.9%
Focused on promoting stewardship	1.5%	6.4%	11.9%	45.9%	34.3%
Compassionate towards fish and wildlife	1.5%	5.2%	10.8%	33.5%	49.0%
Willing to take risks	12.9%	24.0%	23.5%	29.6%	10.1%
Forward-looking	4.9%	15.4%	13.4%	44.0%	22.4%
Accountable for its actions	3.1%	10.0%	14.7%	42.2%	30.1%
Transparent and open	8.2%	17.5%	14.4%	41.6%	18.3%
Tolerant of different view points	8.0%	14.1%	17.0%	39.6%	21.3%
Equitable in its approach to management	6.4%	11.6%	18.3%	44.7%	19.0%
Focused on fair process	7.0%	9.0%	18.6%	41.5%	24.0%
Stands for integrity	4.1%	8.5%	16.5%	33.9%	37.0%
Takes advantage of new opportunities	3.4%	9.5%	18.0%	44.1%	25.0%

Question Text: *Below is a list of phrases that may or may not describe your agency. We want to know how well you think each of these phrases characterizes your agency. Please indicate the extent to which you believe each phrase is uncharacteristic or characteristic of your agency by selecting one response for each.*

Table 2: Employees' views on management priorities of the agency

<i>If forced to choose, my agency would place greater priority on...</i>			
Protecting wildlife habitat	42.1%	Providing recreational opportunities	57.9%
Meeting the needs of the resources we manage	26.7%	Meeting the needs of the public	73.3%
Protecting endangered species	44.9%	Protecting game species	55.1%
Long-term planning	49.1%	Day-to-day management	50.9%
Efficiency	39.2%	Legitimacy	60.8%
Carnivores	29.7%	Ungulates	70.3%
Hunter recruitment and retention	47.9%	Reaching a diversity of interests	52.1%
Process	38.3%	Outcome	61.7%
Doing what is best	47.4%	Doing what is fair	52.6%
Tradition	58.0%	Innovation	42.0%
The present	56.0%	The future	44.0%
Science	23.7%	Politics	76.3%
Remaining true to our roots	30.7%	Adapting to changing social conditions	69.3%
Educating the public on what is right	27.2%	Listening to public concern	72.8%
Traditional stakeholders	41.5%	All members of the public	58.5%
Being proactive	41.2%	Being reactive	58.8%

Question Text: *Managers are often forced to choose between competing demands for fish and wildlife management. We are interested in knowing, in general, how you view the priorities of your agency. Assuming a hypothetical situation in which only one management option was possible, we want to know how you believe your agency would prioritize different goals and objectives. Please respond to the following series of questions by picking one of the two response options for each comparison.*

Table 3: Employees' perspectives on fit within agency culture

	<i>Strongly Disagree</i>	<i>Slightly Disagree</i>	<i>Neither</i>	<i>Slightly Agree</i>	<i>Strongly Agree</i>
I usually agree with how my agency prioritizes goals and objectives.	4.8%	19.9%	14.3%	45.4%	15.6%
With regard to the management of fish and wildlife, I believe my agency shares similar values to me.	5.0%	14.1%	12.5%	44.6%	23.9%
I believe my agency should focus more on adapting to change.	2.9%	11.5%	28.8%	35.7%	21.1%
In this agency, if someone acts in an inappropriate way, others will strongly disapprove.	4.5%	11.9%	17.8%	32.6%	33.2%
I believe my agency should focus more on being transparent and accountable to the general public.	3.7%	16.5%	36.2%	26.3%	17.3%
My employment at this agency is central to how I identify myself as a person.	10.9%	9.6%	22.9%	34.9%	21.6%
It is important to me that I fit in with the culture of my agency.	11.1%	17.8%	27.3%	31.8%	11.9%
I would like to be seen as a model agency employee.	2.1%	3.7%	17.1%	34.9%	42.1%
In this agency, there are clear expectations for how people should act in most situations.	6.6%	11.7%	10.1%	40.3%	31.3%
I feel a personal commitment to uphold the values of my agency.	1.3%	2.1%	10.4%	31.6%	54.5%
My agency provides adequate opportunities for employees to play a role in decision-making.	13.3%	21.8%	15.2%	34.8%	14.9%
People agree upon what behaviors are appropriate or inappropriate in most situations in this agency.	6.1%	14.6%	19.6%	41.9%	17.8%
The views of the public in my state are changing with regards to fish and wildlife management.	1.3%	4.0%	15.4%	42.0%	37.2%

Question Text: *We want to know about the ways in which you personally identify with your agency. Please indicate the extent to which you disagree or agree with the following statements by selecting one response for each.*

Table 4: Employees' views on public and stakeholder participation

At what level do you believe your agency...	Non-participation	Education	Consultation	Representation	Partnership	Delegation	Complete Control
... currently includes the general public in decision-making?	1.3%	5.3%	28.9%	31.6%	17.6%	12.3%	2.9%
... currently includes paying stakeholders in decision-making?	2.5%	3.0%	15.8%	36.1%	24.9%	13.9%	3.8%
... should include the general public in decision-making?	1.3%	7.8%	31.1%	34.3%	19.6%	4.6%	1.3%
...should include paying stakeholders in decision-making?	2.5%	3.8%	19.0%	42.6%	23.6%	5.8%	2.7%

Question Text: Please indicate your answer to each of the following questions using the numbers listed next to each "rung" on the ladder (image below).

Public participation in decision-making has been conceptualized by researchers as a "ladder" with the bottom rungs representing minimal public involvement and the upper rungs representing significant opportunities for the public to shape decision-making, as described below.

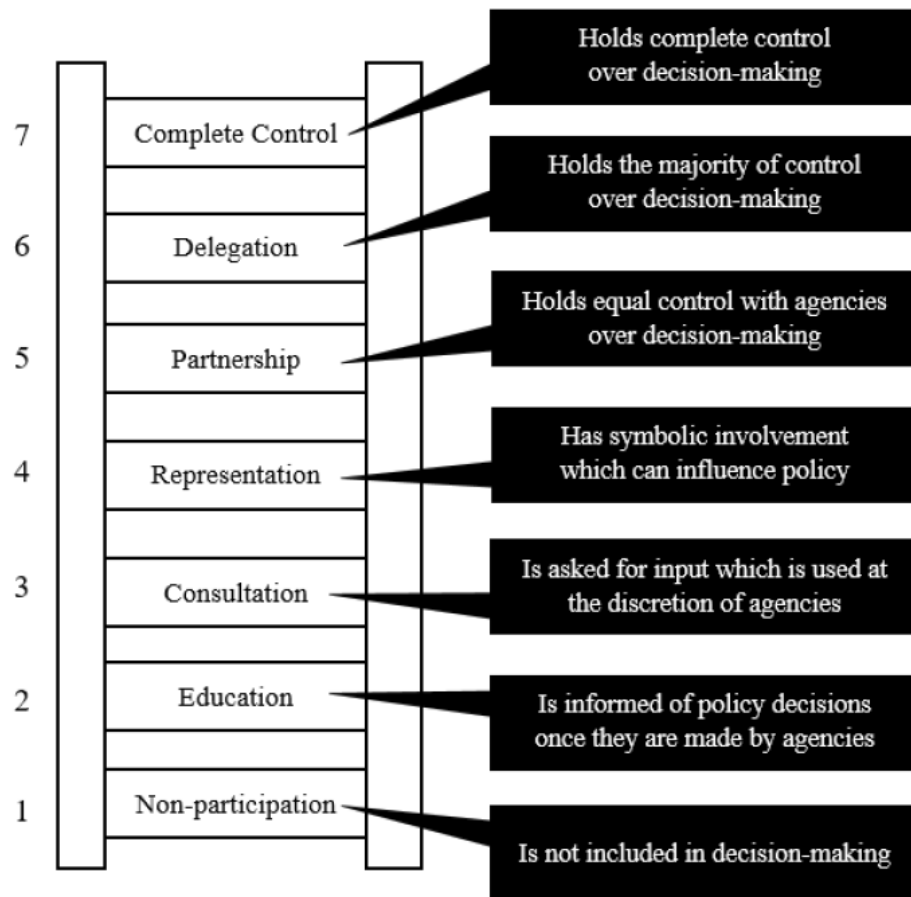


Table 5: Wildlife value orientation types among employees

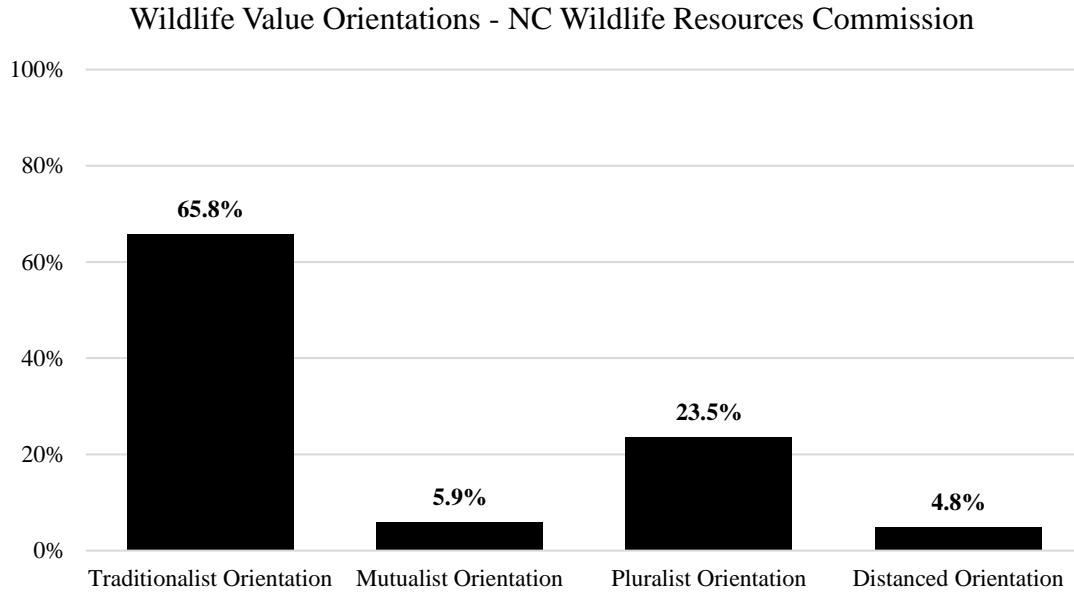


Table 6: Employees’ views on the future of global biodiversity

<i>Very Pessimistic</i>	<i>Moderately Pessimistic</i>	<i>Slightly Pessimistic</i>	<i>Neither</i>	<i>Slightly Optimistic</i>	<i>Moderately Optimistic</i>	<i>Very Optimistic</i>
8.7%	14.7%	20.4%	12.8%	27.4%	13.6%	2.4%

Question Text: *Research suggests that while some people in the conservation profession feel optimistic about the future of biodiversity, others may feel pessimistic. How would you describe your own views on the future of global biodiversity?*

Table 7: Participation in non-work-related fish and wildlife activities.

	<i>Yes</i>	<i>No</i>
Have you ever participated in recreational fishing?	97.6%	2.4%
Did you participate in recreational fishing in the past 12 months?	83.7%	16.3%
Have you ever participated in recreational hunting?	86.5%	13.5%
Did you participate in recreational hunting in the past 12 months?	73.4%	26.6%
Have you ever taken a recreational trip for which fish or wildlife viewing was the primary purpose of the trip?	70.7%	29.3%
Did you take any recreational trips in the past 12 months for which fish or wildlife viewing was the primary purpose of the trip?	51.2%	48.8%

Question Text: *We would like to learn about your non-work related fish and wildlife activities. Please select one option for each question below.*

Table 8: Percent of respondents working in regional offices and central headquarters.

	<i>Percent in Region</i>		<i>Percent in Region</i>
Regional Office	77.9%	Headquarters	22.1%

Question Text: *Do you work in a regional/field office or in your agency's headquarters? (Select one).*

Table 9: Percent of respondents working in each division.

	<i>Percent in Division</i>		<i>Percent in Division</i>
Fisheries	13.4%	Wildlife	18.0%
Parks/Lands/Habitat	17.4%	Enforcement	28.9%
Communication/Education/Outreach	7.4%	Administration/Support	7.6%
Other	7.4%		

Question Text: *How would you identify the division in which you work? (Select one).*

Table 10: Years employed in your agency

	<i>Years in Agency</i>	<i>Years in current position</i>
0-1 years	6.1%	15.5%
2-5 years	24.7%	40.4%
6-10 years	13.9%	20.2%
11-20 years	36.8%	18.8%
21-30 years	16.1%	4.7%
30+ years	2.5%	0.3%

Question Text: *a) How many years have you worked for your agency in total?
b) How many years have you worked in your current position?*

Table 11: Age demographics in your agency

<i>Age</i>	<i>Percent of Respondents</i>
20-30	17.3%
31-40	29.8%
41-50	36.4%
51-60	13.0%
61+	3.5%
Average Age	42 years

Question Text: *In what year were you born?*

Table 12: Gender demographics in your agency

	<i>Percent of Respondents</i>
Male	80.7%
Female	19.3%

Question Text: *Do you identify as...?*

Table 13: Education demographics in your agency

	<i>Percent of Respondents</i>
Less than high school	0.0%
High school diploma or equivalent (e.g., GED)	8.7%
2-year associate's degree or trade school	18.0%
4-year college degree	46.2%
Advanced degree beyond 4-year college degree	27.0%

Question Text: *What is the highest level of education you have completed?*

Table 14: Racial demographics in your agency

	<i>Percent of Respondents</i>
White	88.7%
Black or African American	0.8%
Hispanic or Latino	1.3%
American Indian or Alaska Native	1.8%
Asian	0.3%
Native Hawaiian or Other Pacific Islander	0.5%
Other	2.8%

Question Text: *Are you...? (Select one or more categories). Note respondents could select no responses or more than one.*